



THE ROTARY CLUBS OF BRISBANE CENTENARY
AND BRISBANE TAYLOR BRIDGE



ROTARY FUN RUN

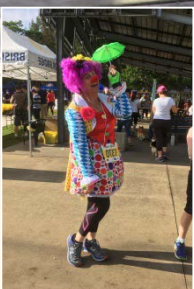
17 May 2020

Join Us! Help Us!

Help us help others at the annual Rotary Fun Run. We are looking for Sponsors and Corporate Teams.

Every year in May we raise funds for those affected by cancer and those who are in need of food and a warm meal.

Can you or your company help?



WWW.ROTARYFUNRUN.COM.AU

Rotary Fun Run

The Rotary Fun Run is an annual event held in the leafy surrounds of Rocks Riverside Park, Seventeen Mile Rocks. Now in its 16th year, the event has raised almost \$500,000 for charity and continues to grow each year. In 2019 the fun run raised around \$40,000 and we're aiming to raise the bar even further in 2020.

When: Sunday 17 May 2020

Where: 5 Counihan St, Seventeen Mile Rocks - Brisbane

Distance: 5km Walk / Run, 10km Run/Walk, 1km Kids Dash

Entrants can enjoy a traffic free Fun Run with fruit and water available at the end. This is an iconic Brisbane event where there is something for everyone. We encourage team entries from companies and schools and even families.

It's a way to have some fun running or walking with friends and family or your dog and help great causes at the same time.



Beneficiaries

Each year, the Rotary Fun Run proudly raises funds for several important beneficiaries. For 2020 the beneficiaries are Foodbank, BeefBank and the Wesley Hospital Choices Cancer Care Centre. We have long relationships with these charities and we are honoured to be helping them again.



Foodbank and Beef Bank

Foodbank is Australia's largest food relief organisation, providing over 63 million meals a year to over 2400 charities and 1000 schools around the country.

Foodbank is a non-denominational, non-profit organisation which acts as a pantry to the charities and community groups who feed the hungry. It was first established in 1992 and has a presence in every state and NT with distribution centres in all state capitals as well as a number of regional centres.

The Rotary Fun Run has been supporting Foodbank via its BeefBank donations for many years.

BeefBank is a charity whose main aim is to provide fresh meat to Foodbank for distribution to community and welfare organisation to enable them to provide fresh meals to the homeless and marginalised members of our community. In the past 3 years BeefBank has supplied over 341,000 meals

For more information see www.foodbankqld.org.au/ and www.beefbank.org/

Wesley Hospital Choices Cancer Care Centre

This program provides a calm, caring and safe place for people with all types of cancers. At 'Choices', any individual affected by cancer receives appropriate support and information to meet their physical, practical and emotional needs following a diagnosis of cancer. This unique, free community service for women and men is backed by surgical, oncological and allied health services provided by The Wesley Hospital in Brisbane. For more information please see www.uhealth.com.au/choices/

How you can be part of the event

Sponsorship is a great way to see your support in action. Becoming a sponsor of the Rotary Fun Run event is your opportunity to be part of giving back to those in need, with 100% of all proceeds raised donated to charity. Your support also helps bring the Fun Run to life!

We are happy to work with you or your company to tailor a package for you to gain maximum exposure for your support. We can offer:

- ❖ Social and mainstream media exposure
- ❖ Website promotion
- ❖ Free articles and adverts in our newsletters to runners and sponsors and the local community
- ❖ On the day advertising via banners and marquees
- ❖ Team entries with runners /walkers in your company shirts

Sponsorship partner levels:

- \$ 500 Bronze supporter
- \$1,000 Silver Partner
- \$2,500 Gold Partner
- \$5,000 Platinum Partner
- \$10,000 Diamond Partner

More detailed information is shown on page 4. Should you be unable to sponsor for any reason, we welcome cash donations of any amount or items which we could use for raffle prizes

Entering a team from your company is a great way to build team spirit and gain more exposure for your company when your team is in company colours or branded shirts.



Sponsorship Levels

\$500 Bronze Supporter

- Corporate link on rotaryfunrun.com.au & Rotary website
- Acknowledgement and tag on social media for 1 month

\$1,000 Silver Partner

- Corporate logo on advertising flyer
- Corporate link on rotaryfunrun.com.au & Rotary website
- Acknowledgement and tag on social media for 2 months
- Corporate logo and link on all newsletters to all past and current runners for 3 months prior to the race and 1 month after
- Fortnightly thank you and tag on social media for 2 months (5 in total)

\$2,500 Gold Partner

- Naming Rights to one of the Junior (17 & Under) Races (First 4 Gold Partners)
- Corporate logo on advertising flyer
- Corporate link on rotaryfunrun.com.au & Rotary website
- Acknowledgement and tag on social media for 2 months
- Corporate logo and link on all newsletters to all past and current runners for 3 months prior to the race and 1 month after
- Fortnightly thank you and tag on social media for 2 months (5 in total)

\$5,000 Platinum Partner

- Naming Rights to one of the Open (18 & over) Race (First 4 Platinum partners)
- Corporate logo on advertising flyer
- Corporate link on rotaryfunrun.com.au & Rotary website
- Acknowledgement and tag on social media for 2 months
- Corporate logo and link on all newsletters to all past and current runners for 3 months prior to the race and 1 month after
- Fortnightly thank you and tag on social media for 2 months (5 in total)

\$10,000 Diamond Partner

- Naming Right to the Event (e.g. "YOUR COMPANY" Rotary Fun Run)
- Corporate logo on advertising flyer
- Corporate link on rotaryfunrun.com.au & Rotary website
- Acknowledgement and tag on social media for 2 months
- Corporate logo and link on all newsletters to all past and current runners for 3 months prior to the race and 1 month after
- Fortnightly thank you and tag on social media for 2 months (5 in total)

Contact Us

Rotary Club of Brisbane Centenary - Ph: 0477 762 044

Rotary Club of Brisbane Taylor Bridge – Ph 0415 515 000

Email: info@rotaryfunrun.com.au

Web: www.rotaryfunrun.com.au

Social Media: www.facebook.com/rotaryfunrun

Twitter: www.twitter.com/rotaryfunrun

